



To Whom It May Concern

Re: Dawn Clark

For the last fifteen years I have been engaged in developing a better understanding of sustainable development, what such an apparent oxymoron can mean, whether it can ever be achieved, what constitutes unsustainability and how to reduce its potentiality, and how to lead others to protect for current and future generations the environmental, social and economic opportunities that we enjoy today. This has been my quest and my passion. And in the course of developing this area of thought I have sought others who feel equally passionate and have the skills and intellectual capacity to advance the cause of sustainability. I have met many people who have made great contributions, usually to a piece of the puzzle. Few have both grasped the concepts holistically and viscerally, and fewer have had the ability to shift my thinking to a new place, not just incrementally. Dawn is a most remarkable person and she has taught me more in under two years than I have learned in a lifetime about how to pursue my field.

My business travels have taken me to mountains, rainforest and other special ecosystems around the globe. I have immersed myself in these environments and attempted to capture their light and spirit in photography. I have been introduced to many indigenous peoples and have been particularly fascinated by the shamans who serve as spiritual and medical guides for their people, carrying forward practices that many generations before them used to keep mind and body sound. I have observed many healing rites, as well as the special insights imparted by shamans to people whose lives they could not have “known” but have in fact seen. In all of these travels I have met no shaman more powerful than Dawn, who I put on par with some of the great healers and spiritual leaders of our day.

Not only does Dawn have the capacity to see what is needed for healing, but she sees this for all living things, not just humans. She has rare perceptive abilities to see electromagnetic fields and the energy matrices that underlie them. She not only sees the interconnectedness of all living things, but she is also connected to them. She has a rare ability to offer perspective on how to heal those energetic connections – from the individual to the planet. I do believe that the best explanations for that which Dawn “sees” and heals - for the gifts that she offers - come from the modern science of quantum physics and theories like string theory. I find her solidly credible in the world of science, and her strength is that she bridges between science and spirituality.

My own experiences with Dawn’s work, including use of her symbols, is that the results that they have produced on my own energy field is quite extraordinary, certainly surprising. And I know of many who have been quite fundamentally shifted through working with Dawn, in either reversing life threatening conditions, moving

through traumatic events and seriously shifting life courses. I am quite certain that Dawn's capabilities are not only real and authentic, but they are particularly rare.

I want to work with Dawn on the development of several creative works around sustainability. The subject is so important and so timely. These ideas have become mainstream, the environmental problems of our time like global warming, mass extinctions, droughts and scarcity of potable water..... "Inconvenient Truth" has appeal to those on all sides of the political spectrum. Sustainable development has become a common word.

Dawn's concepts and descriptive ability about how to "heal" the planet compliment my image making through photography and words. I have already written a practical compendium on sustainable development for corporations ("Transforming Sustainability Strategy into Action: the Chemical Industry," Beloff et al (eds), Wiley Inter-Science, 2005). Now I wish to partner with Dawn on creative works. The result of our joint efforts will be a book and possibly an IMAX film, characterizing in words and photography the resonance of the words and thoughts of Chief Seattle. "You cannot buy the earth from your ancestors; you only borrow it from your children..." How can we heal the planet? How can we heal ourselves and at the same time heal the planet? What is at stake if we cannot?

Dawn has tremendous mass appeal, as evidenced by her success in publishing her books and in the demand for her personal counseling and healing services. Dawn is ready to take her ideas to a larger scale; she is so rich in content for media and has a wonderfully clear way of expressing her ideas. I wish to complement Dawn in one of her upcoming projects with my creative skills in photography and my knowledge of and passion for the subject of sustainability. I believe this joint effort will produce yet another powerful and successful set of creative products.

I will be pleased to entertain questions that may have been generated by this letter.

Sincerely,

A handwritten signature in black ink, appearing to read "Beloff", with a long horizontal flourish extending to the right.

Beth Beloff
President
BRIDGES to Sustainability Institute and
Director Sustainability Services
Golder Associates, Inc.